



The CEO Series 2026

“Reinventing Growth: Innovation and Investment Opportunities in ASEAN & Malaysia”

The CEO Series 2026 brings together more than 350 key senior stakeholder attendees from both the Government and private sectors (banking & finance, manufacturing, construction, real estate & property development)

Invited speakers and panel members:

15th January 2026 | 7.30 a.m. - 5.30 p.m. | Le Méridien Petaling Jaya, Malaysia



YB Senator Datuk Seri Amir Hamzah Azizan
Acting Minister of Economy, Malaysia



YB Tuan Loke Siew Fook
Minister of Transport, Malaysia



Zafer Mustafaoglu
World Bank Division Director (Brunei, Malaysia, Philippines)



Ms. Sarah Tan
Economist, Moody's Analytics Singapore



Prakash Nagarajan
Managing Director, Bradshaw & Mitchell Singapore



Enrico Tanuwidjaja
Senior ASEAN Economist, UOB

A. ASEAN and Malaysia's Economic Outlook 2026: Navigating Global Headwinds and Fostering Regional Resilience

- Investment Climate & FDI Strategies: Attracting Quality Capital to Malaysia and ASEAN
- Labor & Human Capital: Education-Industry Linkages and Upskilling for a Competitive ASEAN

B. Special Focus Session on Johor - Singapore:

- Beyond Boundaries: Optimizing Cross-Border Synergies and Integration between Johor and Singapore within the ASEAN Framework
- Johor's Next Wave: Building Integrated Industrial Parks and Ecosystems for the Future of Manufacturing
- Real Estate & Urban Development: Transit-oriented Development and Cross-border Residential Demand

C. Capitalizing on: Real Estate Opportunities in a Sustainable and Thriving Tourism Sector (especially for Visit Malaysia Year 2026 and beyond)

- Healthcare Tourism and Medical Real Estate Opportunities
- Hospitality Asset Strategies: Hotels, Serviced Apartments and Mixed-use Conversions
- Strategic F&B Real Estate: Elevating Malaysia's Culinary Landscape with Ghost Kitchens, Food Halls, and Destination Dining for Visit Malaysia Year 2026 and Beyond

Other category:

Building Sustainable Revenue Streams: Recurring Income Strategies through Education Hubs, Student Housing, and Global Education Markets.

For more information go to theceoseries.com
For any enquiry, please contact:

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**Pending HRDC Approval



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